

Proposal Evaluation Summary

Streetscape Style Guide – RFP #PUR0917-057

Proposals opened November 8, 2017

Evaluators: Ivan Gonzales, Bill Micheel, Matt Myers, Brenna Fall, Justin Koller, Cara Matteson

Proposals received in alphabetical order:

Firm Name	Location
Asakura Robinson	Houston, TX
Bolton & Menk	Cedar Rapids, IA
Confluence	Cedar Rapids, IA
Design Workshop	Chicago, IL
RDG	Des Moines, IA
Site Design	Chicago, IL
The Lakota Group	Chicago, IL
Toole Design Group	Minneapolis, MN

Top four ranked firms:

1. Confluence

Criteria	Points
Qualifications and Experience – 30%	260.00
Financial (see page 2) – 20%	160.00
Responsiveness – 50%	466.67
Local Preference Points (5% of total points available)	50.00
Total Evaluation Points	936.67

Facts:

- Qualified local team with extensive experience and demonstrated success on other City projects
- Partnering with local team from Howard R. Green which includes an industry expert in stormwater
- Experience with development of maintenance plans included in style guides
- Propose interactive, automated, decision tree tool that is sufficiently detailed and user friendly
- Financial proposal is within competitive range
- Clear understanding of project with acceptable timeline

2. Bolton & Menk

Criteria	Points
Qualifications and Experience – 30%	232.50
Financial (see page 2) – 20%	146.67
Responsiveness – 50%	333.33
Local Preference Points (5% of total points available)	50.00
Total Evaluation Points	762.50

Facts:

- Qualified local team with extensive public sector experience
- Partnering with Studio INSITE who has significant experience and expertise with public engagement and public/private partnerships
- Experience with development of maintenance plans and recommendations
- Propose manual, highly detailed, decision making matrix that includes stormwater concerns
- Financial proposal is within competitive range
- Clear understanding of project and acceptable timeline

3. Asakura Robinson

Criteria	Points
Qualifications and Experience – 30%	235.00
Financial (see page 2) – 20%	120.00
Responsiveness – 50%	375.00
Local Preference Points	N/A
Total Evaluation Points	730.00

Facts:

- Qualified team located in Houston, Minneapolis, and Chicago selected with urban design focus in mind; team has experience in all aspects of project
- Partnering with Kimley Horn who has experience and expertise in mobility and landscape architecture
- Experience with development of maintenance plans at all levels
- Will work with City staff to develop a decision tree that is tailored to what works best for the City
- Financial proposal is at high end of competitive range
- Clear understanding of project and acceptable timeline

3. Toole Design Group

Criteria	Points
Qualifications and Experience – 30%	210.00
Financial (see page 2) – 20%	166.67
Responsiveness – 50%	350.00
Local Preference Points	N/A
Total Evaluation Points	726.67

Facts:

- Qualified team located in Minneapolis has extensive experience with similar projects
- Currently working with the City’s Public Works Department on the Pedestrian Master Plan
- In-house expert formerly from MN DOT to work collaboratively with team on maintenance plan
- Provided outline of decision making process/matrix
- Financial proposal at low end of competitive range
- Clear understanding of project and acceptable timeline

Recommendation for Award:

The evaluation team scored the top ranked proposals and Confluence was rated as the top proposal. A resolution will be presented to the City Council on January 23, 2018 recommending that the contract be awarded to Confluence.

Financial Submittals:

Firm	Financial Proposal
Asakura Robinson	\$200,000
Bolton & Menk	\$185,000
Confluence	\$185,500 + \$14,300 for in-person facilitation at charrettes
Design Workshop	\$199,740
RDG Planning & Design	\$180,075
Site Design	\$178,220
The Lakota Group	\$185,000
Toole Design Group	\$154,360 + \$44,980 for in-person facilitation at charrettes